



2013 Teacher's Guide

www.keep-nd-clean.org

The **45th Keep North Dakota Clean (KNDC)** poster contest is proud to partner with **Newman Outdoor Advertising** to help protect North Dakota's natural environment by keeping North Dakota clean and healthy for the people, and animals that live and visit here.



The poster contest is for students in grades 1–8 and special needs. Participants create artwork that reflects his or her knowledge about the responsibility we all have to keep our state and water clean, reduce waste, recycle, plant trees, prevent wildfires, create wildlife habitat, and use all our natural resources wisely. First place artwork in each grade will be turned into billboards! The KNDC contest is sponsored by a variety of partnering agencies and organizations who believe, collectively, we can make a positive impact through every day choices and actions.

All state winners, their immediate family, and teacher will be invited to an awards ceremony during Earth Day week on Friday, April 26, 2013, at the Memorial Hall in Washburn, North Dakota. After the ceremony, a luncheon will be served and everyone will get free admission to the North Dakota Lewis and Clark Interpretive Center and Fort Mandan. **First Place Winners** receive a cash award of \$100, a certificate, gold medallion, and have their **artwork made into a billboard** by Newman Outdoor Advertising, and placed along a major transportation route near their hometown. **Second Place Winners** receive \$75, a certificate, and silver medallion. **Third Place Winners** receive \$50, a certificate, and a bronze medallion.

Contest Rules

The best design for a billboard is bright, bold, and simple. Keep in mind, people can only read and understand about six words as they drive by at highway speeds.

1. Entries **MUST** be postmarked no later than Friday, **March 15, 2013**.
2. All posters **MUST** be on white 8.5 x 14 inch paper in landscape format.
3. Entries **MUST** have a completed "Entry Form" taped to the back.
4. Each student **MUST** print their first and last name legibly on the **BACK** in the lower right-hand corner.
5. The theme **MUST** be on each entry and spelled correctly for grades 1-8 (see themes in bold on page 2); for special needs it's optional. Special needs may use the special needs theme or their grade theme.
6. Entries **MUST** be reproducible and will be judged on readability at ten feet, originality, and neatness.
7. All entries **MUST** be original artwork created by the student. No computer-generated art or printing, commercial glue-on letters, or copyright items (Disney characters, etc.) will be accepted. Stencils may be used for lettering only, but are not encouraged.
8. All entries **MUST** lay flat. They should not be folded, matted, mounted, laminated, or framed. They may be rolled and put into a wider tube and mailed, if necessary.
9. Artwork may be done in marker, crayon, watercolor, ink, acrylic, or tempera paint. Colored pencils are not recommended.
10. Each school may submit **one winner from each grade** (1-8) and special needs.

Contest Themes

GRADE ONE and SPECIAL NEEDS: Keep North Dakota Clean - Questions—call Pam Wenger (701) 328-4787 or Sara Helm (701) 328-2540. *SPONSOR:* ND Department of Transportation.



GRADE TWO: Only YOU Can Prevent Wildfires! - Smokey Bear helps educate youth about the importance of preventing accidental, human-caused wildfires to save lives, property, and natural resources. The first place state winner will be sent on to the national Smokey Bear contest. Questions—call Ryan Melin, cell (701) 220-1475. *SPONSORS:* ND Forest Service-Fire Management and ND State Garden Clubs.



GRADE THREE: Reduce, Reuse, Recycle - How can we help reduce the waste we make every day? When we reduce, reuse, and recycle, we can save our earth's resources. Questions—call Ted Poppke (701) 328-5264, Diana Trussell (701) 328-5164, Jerry Volk (701) 590-0488 or Galen Bren (701) 355-1783. *SPONSORS:* ND Department of Health-Division of Waste Management, ND Solid Waste and Recycling Association, and City of Bismarck-Recycling.



GRADE FOUR: Habitat—Homes for Wildlife - Habitat is an animal's home, where it eats, sleeps, and raises young. Wildlife need habitat to survive. North Dakota has four types of habitat: prairie, wetlands, streams and rivers, and woodlands. Each has different plants and animals that live there. Questions—call Jackie Jacobson (701) 442-5474 or Kristine Askerooth (701) 724-3598. *SPONSORS:* US Fish and Wildlife Service and ND Chapter of the Wildlife Society.



ND Chapter of the Wildlife Society

GRADE FIVE: Trees are terrific...in cities and towns! - Students will create a poster that reflects their understanding of the important role trees play in cities and towns. They not only provide beauty; protect water and soil; shade; habitat; and food; they also produce oxygen, improve air quality, muffle noise and cool the air. Questions—call Glenda Fauske (701) 228-5446. *SPONSOR:* ND Forest Service-Project Learning Tree.



GRADE SIX: Help Prevent Runoff Pollution - When it rains, pollutants from many different human activities that are on the land in a watershed, whether urban or rural, are carried over the land directly to a water body, enter an underground aquifer, or are carried through storm sewers to a water body. People can prevent or reduce runoff pollution. Questions—call Tina Harding (701) 328-4833. *SPONSOR:* ND State Water Commission-Project WET.

GRADE SEVEN: North Dakota's Waters: Keep Them Clean - Many of North Dakota's cities and towns are located near rivers and lakes, which serve as sources of drinking water and places to recreate. Entries should indicate (1) those actions that degrade the quality of our water, and (2) those actions that will improve water quality. Questions—call Jim Collins, Jr. (701) 328-5161. *SPONSOR:* ND Department of Health-Division of Water Quality.



GRADE EIGHT: Explore a Greener North Dakota - When Lewis and Clark explored this area over 200 years ago, they found an unspoiled environment. Today, we can help ensure a "greener" North Dakota for future generations by growing our recycling efforts, preserving our natural spaces, and using our natural resources responsibly. Questions—call Jeff Carlson (877) 462-8535. *SPONSOR:* The Lewis and Clark Fort Mandan Foundation.

2013 KNDC Contest Entry Form

An entry form MUST be taped/attached to the back of each poster.

All entries become the property of Keep North Dakota Clean, Inc. and *will not be returned*.

Please print clearly in the form below.

Please circle your grade below.	
Grade (circle one): 1st 2nd 3rd 4th 5th 6th 7th 8th Special Needs	
How many students in your class participated in the contest in this grade (if known)? _____	
County:	Name of local paper:
Photo permission: I consent to the use of any photographs taken of me at the awards ceremony to be used by KNDC Inc. strictly for promotional use of the contest. <i>Please print clearly.</i>	
Student's signature: _____	Parent's signature: _____
Print student's name: _____	Print parent's name: _____
Date: _____	Date: _____
Teacher's signature: _____	Print school email: _____
Print teacher's name: _____	Date: _____
Student's home mailing address:	Home telephone:
	Parent's work telephone:
City:	State: Zip:
Teacher's name:	School:
School telephone:	Mailing address:
Teacher's email at school:	
City:	State: Zip:



Postmark by **March 15, 2013**, and mail to: **KNDC POSTER CONTEST**
PO BOX 1138
BISMARCK ND 58502-1138

The promotion of and participation in the contest shall not exclude anyone from participating in, denying benefit of, or otherwise subject anyone to discrimination on the basis of race, sex, national origin, age, religion, or disability.



First place winners of the 2012 Keep North Dakota Clean (KNDC) contests with First Lady Betsy Dalrymple at the awards luncheon and ceremony at Washburn, ND.

A Teacher's Guide to Design

Art activities, such as contests, can enhance lessons in non-arts subject areas when successfully integrated. A successful art experience likely includes dialogue about the elements of art and principles of design. A discussion including the questions below can provoke creativity that goes beyond the “typical” experience.

What lines, shapes, or symbols will I use to create the subject of my artwork?

What media can I use (example—crayons, markers, etc.) to give me the “look” or “feelings” I want to portray?
How will different colors, shades, or lines help me reveal the message or moods of my artwork?

Will my artwork be balanced (symmetrical) or will I use an asymmetrical composition to create emphasis?

Have I included contrasts (example--bright and dull colors, thick and thin lines, big and small shapes)?

Do I need to portray movement to express the message?

Should I repeat shapes or colors to form visual rhythm?

Is there variety in my artwork (ex. colors, shapes, lines, texture)?



Grant funds from the **ND Council on the Arts** can help integrate the arts into non-arts subject areas through their **Teacher Incentive Grant Program**. The grant award may be used to provide special arts resources or to purchase supplies. The maximum grant is \$300. **Deadlines are April 1 and November 1.**

Contact (701) 328-7593 or rengelman@nd.gov

Grade Sponsors



*ND Chapter
of the
Wildlife
Society*



Financial Sponsors

Gold Sponsor (\$750 and up)

Silver Sponsor (\$250-\$749)

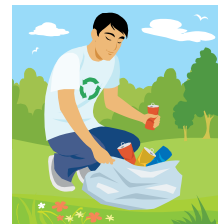
Bronze Sponsor (\$1-\$249)

GOLD

McQuade Charity Softball Tournament
Montana Dakota Utilities
Newman Outdoor Advertising
ND Department of Health-Division of Waste Management
ND Department of Health-Division of Water Quality
ND Department of Transportation
ND Forest Service-Fire Management and Project Learning Tree
ND Game and Fish Department
ND Parks and Recreation Department
ND Solid Waste and Recycling Association
ND State Water Commission, Project WET
The Lewis and Clark Fort Mandan Foundation

SILVER

Basin Electric Power Cooperative
Creative Marketing Solutions
ND Chapter of the Wildlife Society
ND Council on the Arts
ND Department of Agriculture
US Fish and Wildlife Service
US Forest Service-NRCE



BRONZE

BNI Coal
Capital Credit Union
City of Bismarck
Dan's SuperMarket of Bismarck
Dr. Marcus and Margaret Fiechtner
ND Department of Public Instruction

ND Federation of Garden Clubs
Reservation Telephone Cooperative
Tesoro



High School (Grades 9-12) Digital Media Contest

Keep North Dakota Clean Inc. and North Dakota Parks and Recreation Department are sponsoring a statewide digital media contest to promote keeping North Dakota trails clean and green by showcasing the creative talents of students in grades 9-12. This could be an image, video, or audio clip.

Theme and Contest Rules

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- The entry theme **MUST** convey a “Keep North Dakota Trails Clean” message.
- The entry **MUST** be created using some form of digital media.
- All of the elements in the digital media project **MUST** be original student-created works. No professional photographs, clipart, or copyright items (Disney characters, etc.) will be accepted.
- Files may be submitted in 30 second long wmv, mpeg, or 300 dpi jpeg or gif formats.
- A student **MUST** submit only one entry. Entries will be judged on originality.
- All entries **MUST** be submitted electronically by **March 15, 2013**. To ensure submission or to avoid your entry from being blocked on the server, please adhere to the following guidelines:
 - (1) Send a general email (no attachments) to kstankiewicz@nd.gov. Subject line should read “KNDC Digital Media Submission Request.”
 - (2) Once your email is processed, you will receive an electronic entry form from kstankiewicz@nd.gov requesting you to send your entry and form via a secure link; the link is only available for three days. If you have any questions and/or issues when submitting your entry and form, please contact Kevin at kstankiewicz@nd.gov or 701-328-5364.
- All entries will become the property of KNDC for educational and promotional purposes only.

The top three state winners and their immediate family will be invited to an awards ceremony during Earth Day week on **Friday, April 26, 2013, at the Memorial Hall in Washburn**, North Dakota. After the ceremony, a luncheon will be served and everyone will receive free admission to the North Dakota Lewis and Clark Interpretive Center and Fort Mandan. The **First Place Winner** will receive a cash award of \$100, a certificate, and a gold medallion. The **Second Place Winner** will receive a \$75 cash award, a certificate, and a silver medallion. The **Third Place Winner** will receive a cash award of \$50, a certificate, and a bronze medallion. The winning entries may be used in KNDC promotion.

Questions, contact: Kevin Stankiewicz (701) 328-5364 or kstankiewicz@nd.gov.

